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FROM CHICAGO TO L.A., ENTERTAINERS JOIN FOR THE LOVE OF CHOCOLATE
More than Just Chocolate at The French Pastry School's Annual Spectacular Gala

Chicago, Illinois (January 27, 2011) – Many know that For the Love of Chocolate, the foundation which provides scholarships to full-time students at The French Pastry School at City Colleges of Chicago, partners with some of the nation's best chefs for their annual gala. What may not be as generally known is the caliber of entertainers brought in as well. Nationally recognized musicians such as Anacron and Erin McDougald join the event; members of Chicago-based theater, Redmoon put on a show; and TV celebrities sport chocolate fashions at this year's gala on February 5th at the Merchandise Mart.

"All of the talented individuals we work with, from chefs to musicians to artists to actors, help make For the Love of Chocolate one of the most exciting events in Chicago," said Franco Pacini, President of For the Love of Chocolate Foundation. "Every year we work together to offer an even more thrilling gala, presenting quality entertainment and haute cuisine, and this year is no exception!"

In his third consecutive year as the event's DJ, Anacron returns to Chicago from Los Angeles. Anacron's numerous accolades as a rapper, musician, producer, and DJ have brought him acclaim in the independent Hip Hop world. Anacron has sold over 10,000 albums worldwide, and his music has been featured on television series such as *Entourage*, *Dexter*, and *True Blood*. This year's For the Love of Chocolate Gala will see Anacron front-and-center, surrounded by Barry Callebaut's Chocolate Bar, getting guests moving in Cocoa Candy Land.

In the Cocoa Lounge, guests will find a different vibe with Chicago's "Flapper Girl," critically acclaimed jazz vocalist, Erin McDougald, "a world-class musician," as once described by Gene Lees, legendary jazz author, composer and lyricist. Buddy Bregman, a renowned big band conductor/arranger is quoted as saying "I have worked with the greatest jazz singers in history and Erin is among the best I have heard!" McDougald will be joined by Rob Block on piano and guitar, Lorin Cohen on upright bass, and Brian Ritter on drums.

Wearing elaborate chocolate fashions at the gala will be Chicago TV celebrities who have all previously collaborated with For the Love of Chocolate Foundation and The French Pastry School, including Rochelle Vayo Adkinson of WGN-TV; Mai Martinez of CBS 2; Jan Jeffcoat of FOX Chicago; and Ginger Zee of NBC Chicago. Cocoa Sutra will see the return of the eclectic Indo-Arabic rock band headed by Chris Freeman, whose melodic sitar playing with Arabic

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percussion integrates classical Eastern music into a rock-electronic context. Also in Cocoa Sutra, artists Jessie Smith Larson and Renee Wittmann will paint whimsical cocoa butter designs on guests. A new, spectacular addition to the gala comes from members of Redmoon Theater Company, who present Marie Antoinette serving chocolate cake, a Wine Bike, and more at this year's gala. Redmoon creates a performance style that is equal parts pageantry, gadgetry, and acrobatics.

The sixth annual For the Love of Chocolate Gala will take place on February 5, 2011 at the Merchandise Mart. For more details and to purchase tickets, see www.fortheloveofchocolatefoundation.org. Be sure to check out the special deal with the Holiday Inn Mart Plaza (adjacent to the Merchandise Mart). Reserve a room at Holiday Inn Mart Plaza for only \$100, and purchase two tickets to the event at a 25% reduced rate.

About For the Love of Chocolate Foundation

For the Love of Chocolate Foundation provides scholarships for qualified students in the specialized training of the pastry arts, specifically in the full-time programs taught by The French Pastry School at the City Colleges of Chicago. For the Love of Chocolate Foundation promotes commitment in pastry arts education for individuals looking to change careers, as well as individuals who have shown potential in the culinary field but who have no formal pastry education. For more information, see www.fortheloveofchocolatefoundation.org.

About The French Pastry School

The French Pastry School is a premier international institution of pastry arts education. Superb instruction, superior equipment, and top quality ingredients enable the co-founders and Academic Deans, Chefs Jacquy Pfeiffer, and Sébastien Canonne, M.O.F., to uphold an exceptional educational facility for pastry and baking. The French Pastry School's team of award-winning instructors has grown to a faculty of many renowned chefs, including Master Baker Jonathan Dendauw, Pastry World Champion Dimitri Fayard, Della Gossett, Scott Green, Pastry World Champion En-Ming Hsu, Joshua Johnson, Master Cake Artist Nicholas Lodge, Kristen Ryan, Master Cake Artist Mark Seaman, and World Baking Champion Pierre Zimmermann.

The French Pastry School offers the rare opportunity for students to learn the art of pastry in an intimate setting, being personally mentored by masters in their field. Students' skills are finely honed through hands-on practice and repeated exposure to the best pastry techniques, tools, and ingredients. Our programs are ideal for anyone from the career changer to the professional to the novice. For more information on The French Pastry School, please visit www.frenchpastryschool.com.

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For more information on For The Love of Chocolate Scholarship Foundation or The French Pastry School please visit www.fortheloveofchocolatefoundation.org, www.frenchpastryschool.com or contact

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