



FOR IMMEDIATE RELEASE

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Sara Lee Corporation Sponsors For The Love of Chocolate Foundation
Scholarship Foundation Receives Significant Support

Chicago, Illinois (November 20, 2009) – For The Love of Chocolate Foundation, which provides scholarships to qualified students of The French Pastry School at City Colleges of Chicago has expanded its partnership with Sara Lee Corporation. Sara Lee has contributed a generous donation to the foundation to benefit future students of the art of pastry and baking at The French Pastry School.

Sara Lee Corporation, based in Downers Grove, Illinois, is a global manufacturer and marketer of high-quality, brand-name products for consumers throughout the world. Their businesses include fresh bakery products, retail products throughout North America, foodservice, international beverage, bakery, and household and body care. Some brands include Ambi Pur, Ball Park, Hillshire Farm, Jimmy Dean, Kiwi, and Sara Lee.

“Sara Lee Corporation is proud to support For the Love of Chocolate Foundation,” said Tulin Tuzel, Vice President of Research and Development for Sara Lee Corporation. “We look forward to participating with students and beneficiaries of the foundation at their gala event in February at The French Pastry School and having those students work alongside the talented chefs of Sara Lee.”

The 5th annual “For the Love of Chocolate” gala at The French Pastry School will take place on February 6, 2010. The chocolate extravaganza will feature some new elements, like the Chocolate Bar, Voodoo Lounge, plus new additions to the Cocoa Sutra room, Cocoa Lounge, and Cocoa Cuisine. For more details, see www.fortheloveofchocolatefoundation.org.

“We are extremely grateful to Sara Lee Corporation for this sponsorship,” said Franco Pacini, President of For the Love of Chocolate Foundation. “We expect great things from our future students and beneficiaries of their gift.”



About Sara Lee Corporation

Each and every day, Sara Lee (NYSE: SLE) delights millions of consumers and customers around the world. The company has one of the world's best-loved and leading portfolios with its innovative and trusted food, beverage, household and body care brands, including Ambi Pur, Ball Park, Douwe Egberts, Hillshire Farm, Jimmy Dean, Kiwi, Sanex, Sara Lee, Senseo and Bimbo. Collectively, these brands generate approximately \$13 billion in annual net sales covering nearly 200 countries. The Sara Lee community consists of 41,000 employees worldwide. Please visit www.saralee.com for the latest news and in-depth information about Sara Lee and its brands.

About For the Love of Chocolate Foundation

For the Love of Chocolate Foundation provides scholarships for qualified students in the specialized training of the pastry arts. The foundation awards scholarships to L'Art de la Patisserie program taught by The French Pastry School for the City Colleges of Chicago. For the Love of Chocolate Foundation promotes commitment in pastry arts education for individuals looking to change careers, as well as individuals who have shown potential in the culinary field but who have no formal pastry education. See www.fortheloveofchocolatefoundation.org for more information.

About The French Pastry School

The French Pastry School is a premier international institution of pastry arts education. Superb instruction, superior equipment, and top quality ingredients enable the co-founders and Academic Deans, Chefs Jacquy Pfeiffer, and Sébastien Canonne, M.O.F., to uphold an exceptional educational facility for pastry and baking. The French Pastry School's team of award-winning instructors has grown to a faculty of eleven renowned instructors, including Master Baker Jonathan Dendauw, Pastry World Champion Dimitri Fayard, Bob Hartwig, Pastry World Champion En-Ming Hsu, Chef de Cuisine John Kraus, Laura Ragano, Master Cake Artists Nicholas Lodge & Mark Seaman, and Joshua Johnson.

The French Pastry School offers the rare opportunity for students to learn the art of pastry in an intimate setting, being personally mentored by masters in their field. Students' skills are finely honed through hands-on practice and repeated exposure to the best pastry techniques, tools, and ingredients. Our programs are ideal for anyone from the career changer to the professional to the novice. For more information on The French Pastry School, please visit www.frenchpastryschool.com.

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For more information on For The Love of Chocolate Scholarship Foundation or The French Pastry School please visit www.fortheloveofchocolatefoundation.org, www.frenchpastryschool.com or contact

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